



# Yippee! experiences

**Imagine being able to offer each one of your customers an unforgettable experience...**

Yippee! is The Leapfrog Group's experience brand bringing you exciting and unforgettable experiences. Consisting of a thrilling array of packages from off-road adventures to pampering days, recording studio taster sessions to an afternoon on the Orient express. You can become a Zoo Keeper for the day, learn to play golf or take in a West End Show.

Yippee! experiences can be built into all of our sales promotions loyalty and rewards schemes offering, unique experiences which your customers will love and cherish forever.

## Yippee! - why?

### Unique

Once in a lifetime experiences

### Valued

Unique experiences are a high value reward

### Impact

Experiences are a premium, emotive and memorable reward

### Tailored

Solutions to fit your budget

### Universal Appeal

With so many experiences there is something for everyone

### Measurable

A highly measurable marketing tool

### Immediacy

Instantaneous rewards that provide immediate gratification

[www.theleapfroggroup.co.uk](http://www.theleapfroggroup.co.uk)

**The most innovative loyalty and sales promotion company in the world!**

**the leapfrog group**

Client's who have used Yippee!:



to name but a few...

# Yippee! promotions

## campaign one

The Cooperative Bank

**Marriott Golf Offers**  
Get into the "swing" of summer with this fantastic leisure golf offer, and enjoy a full day of ultimate fun!

**Marriott Golf Experience**  
£10 off a Yippee! Marriott "Learn to Play Golf" day.

Take your first steps towards summer in style for an unforgettable day of golf with a choice of 3 fantastic locations. Your day includes lessons, tea and has been the successful Marriott "Learn to Play Golf" programme, a light lunch, free equipment hire and a range of leisure facilities and more. To top your day off, you can take advantage of a 10% discount in the gift shop on the day and you may also purchase further access to a relaxed mini 9-hole and 18-hole golf course. The offer will be open in a few!

**Location & dates**  
Without age in years  
Experience level: Novice

This experience will last approximately 1 hour for the lesson, plus 15 mins.

Child under 16ing (under 12 recommended). Age in the absence of golf is four years, taking them with you.

Free mobile phone booking is recommended.

**Restrictions**  
20% discount in the gift shop is not valid on already discounted items and special offers.

**Availability** (Edinburgh, Manchester, West London, Southampton, Liverpool, Bristol, Kent and Newcastle)

**to arrange a booking**  
08719 833 338  
www.co-operativebank.co.uk/creditcardoffers

Please ensure that you quote your promotion code 08719 when booking.

## campaign one

O2

experiences to shout about

www.yippee-experiences.com

Yippee! silver voucher	Yippee! pearl voucher
<ul style="list-style-type: none"> <li>Passenger ride</li> <li>Howling experience</li> <li>Climbing</li> <li>Name a star</li> <li>Adopt an animal</li> <li>Brazilian football skills</li> <li>Tea for two</li> <li>Snow blading</li> <li>Hamper and lots more</li> </ul>	<ul style="list-style-type: none"> <li>Make over</li> <li>Spa day</li> <li>Shadow a zoo keeper</li> <li>VIP night out</li> <li>Skid car</li> <li>Recording star</li> <li>Spa day</li> <li>Feed the big cats</li> <li>Cookery class and lots more</li> </ul>

## find us at:

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